



Majani Unveils the New Snap Cappuccino: A Delightfully Break with an Italian Twist

Majani 1796 S.p.A. is the oldest chocolate factory in Italy and was founded in 1796. For 230 years and 9 generations the company has been producing its products using the best raw materials, still following the old recipes and traditional methods of processing: **from bean to bar.**

The new Snap Cappuccino celebrates the unmistakable aroma of Italy's beloved coffee culture. Its unique formula blends the creamy warmth of cappuccino with the delicate sweetness of white chocolate and the depth of coffee paste, all brought together in Majani's signature "snap" format. The result is a multisensory experience: fragrant, and elegantly balanced in flavor.

Designed for moments of pure pleasure, whether as a quick treat during a busy day, a relaxing pause, or a shared indulgence with friends, Snap Cappuccino offers a modern interpretation of a timeless Italian ritual. The marbled appearance of the chocolate sheet also enhances the tasting experience, highlighting Majani's artistic approach to chocolate craftsmanship.

By expanding the Snap range with a flavor deeply rooted in Italian tradition, Majani once again demonstrates its ability to blend heritage and innovation, creating products that speak to both longtime admirers and new chocolate lovers around the world.